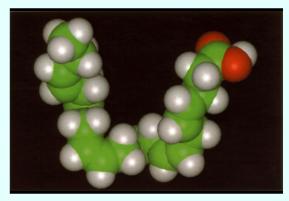
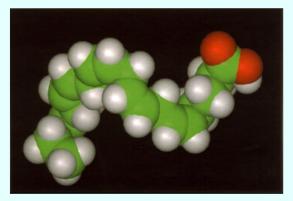
DHA, EPA and Metabolic Syndrome

Three Dimension Structure (3D Simulation) of DHA and EPA





DHA EPA

●: Carbon, ●: Oxygen, O: Hydrogen

DHA & EPA Association

What is Metabolic Syndrome?

- ♦ Metabolic Syndrome is the Visceral Fat Type Syndrome to raise the Risk of the Arteriosclerosis Disease (Myocardial Infarction).
- ♦ A food Satiation, Lack of Physical Activity, and an Excessive Stress, and so on, are Main Cause of this Problem. In Recent Years, the Arrivals of an Aging Society make this Problem a Bigger Thing.

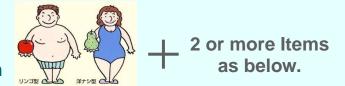
Diagnostic Criteria of Metabolic Syndrome

Visceral Fat Accumulation

Waist Girth

Males ≥85cm

Females ≥90cm



Abnormal Serum Lipid (Hyperlipidemia)

Triglyceride Value ≥150mg/dl

and/or

HDL Cholesterol <40mg/dl

Hypertension

Systolic Blood Pressure Fasting Plasma ≥130mmHg

and/or

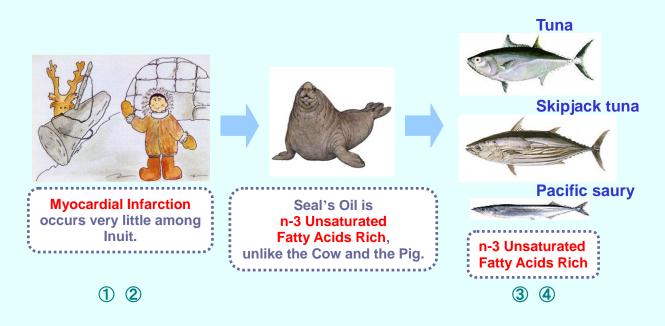
Diastolic Blood Pressure ≥85mmHq

Hyperglycemia

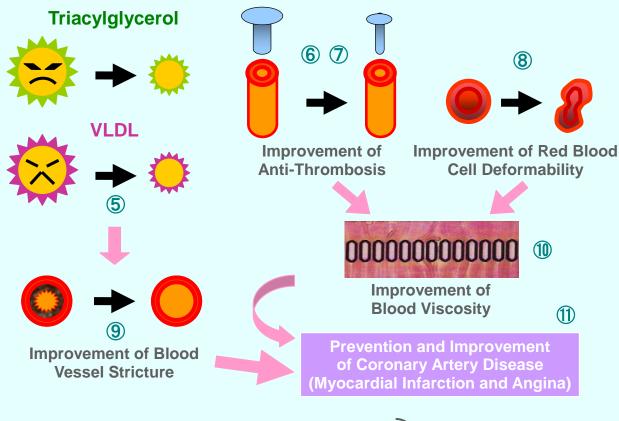
Glucose Level ≥110mg/dl



Discovery of DHA & EPA



Functions of DHA & EPA



- 1. Improvement of Blood Lipids
 - A) Reduction of Triacylglycerol
 - B) Decrease of VLDL
- 2. Anti-Thrombosis Activity
- 3. Improvement of Red Blood Cell Deformability
- 4. A Decrease in Body Weight 12

Prevention of Arteriosclerosis

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Purpose of the DHA & EPA Association

The Association comprises companies and organizations that have links with DHA and EPA.

The objectives of the Association are:

- to promote the manufacture and supply of high quality products,
- to offer PR services to consumers,
- to negotiate with relevant administrative bodies, and
- to develop the DHA and EPA industry as a whole by disseminating information about them and by encouraging demand for these products, which are essential for a healthier life.

Activities

The Association will engage in the following activities with a view to promoting the exchange of information, providing PR services to consumers, and dealing with associated problems, as required by its members and in accordance with the financial situation of the Association:

- (1) The interchange of members and the exchange of information,
- (2) The collection and distribution of academic information and of new findings, published both in Japan and elsewhere, concerning manufacturing technology and the physiological effects of DHA and EPA,
- (3) The organization of seminars and lecture meetings,
- (4) Dealings with administrative bodies,
- (5) PR towards consumers, and
- (6) Taking action to achieve the purposes of the Association.

Membership

The membership of the Association comprises:

- (1) Companies and organizations that are involved in the production and marketing of DHA and EPA, and which support the aims and objectives of the Association (Regular Members),
- (2) Companies and organizations other than the above, which support the aims and objectives of the Association (Supporting Members).

Membership is subject to payment of the membership fee.

Contact Information

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